





UNLOCKED AWARDS  
AWARDING BUSINESS EXCELLENCE DURING CRISIS

CODE	SECTORS	CODE	SECTORS
US01	Advertising/Marketing and Public Relations	US24	Healthcare/Fitness Enterprise
US02	Agricultural Enterprise	US25	Homcare Enterprise
US03	Automobile Enterprise	US26	Industrial Products Enterprise
US04	Aviation & Defense	US27	IOT Enterprise
US05	Business Solutions Enterprise	US28	IT Enterprise
US06	Cause/NPO/NGO/CSR	US29	ITES Enterprise
US07	Chemicals	US30	Legal
US08	Commercial Real Estate Enterprise	US31	Lifestyle
US09	Commodities Enterprise	US32	Manufacturing Enterprise
US10	Conglomerate	US33	Media Enterprise
US11	Consulting Enterprise	US34	Mobile App
US12	CPG (Durables/Non-Durables) Enterprise	US35	News
US13	eCommerce Enterprise	US36	OEMs
US14	Educational Institution/Enterprise	US37	Political leader/Organization/Movement
US15	Electronics Enterprise	US38	Professional Services
US16	Energy Enterprise	US39	Real Estate Enterprise
US17	Entertainment Enterprise	US40	Retail Enterprise
US18	Events	US41	Socio-economic Program/Activity/Scheme
US19	Fashion & Beauty	US42	Sports Enterprise
US20	Financial Services/Banking Enterprise	US43	Telecommunications
US21	FMCG Enterprise	US44	Tourism/Travel/Transportation Enterprise
US22	Food & Beverages Enterprise	US45	Utilities
US23	Gaming		