THE ESTATESMEN

Real Estate Builders, Contractors, Architects, Infrastructure planners and project managers in India have put their knowledge to use in the fight against the coronavirus and have created innovative solutions and offerings that are exemplary in these times. Some are designing facilities, while others are rethinking the city. The lessons we learn from this pandemic will have a deep impact on the future of construction and design, be it cities, public spaces, infrastructure, hospitality, or indeed every other architectural typology we will shape within the built environment.

The Estatesmen Awards is a unique program that identifies, acknowledges and rewards the champions of the real estate, construction and infrastructure industries across all functions.

Estatesmen 2020 - Categories List

S.No.	CATEGORY	SUB-CATEGORIES				
AC	Best Architect	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			
CT	Best Construction Consultancy	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			
CO	Best Contractor	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			
DE	Best Developer	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			
DM	Best Digital Marketing	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			

S.No.	CATEGORY	SUB-CATEGORIES				
ID	Best Interior Design	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Residential	12. Retail	17. Shared Spaces/Co-working/Co-living		15. Smart Buildings
		14. Sustainable	19. Tourism	20. Township		
PM	Best Project Management	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			
PP	Best Property/Project	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			
MA	Best Traditional Marketing	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			
UT	Best Use of Technology	1. Aviation	2. Commercial	3. Data Centres	4. Eco - Friendly	5. Education
		6. Hospitals	7. Hotels	8. Leisure & Entertainment	9. Low-cost Housing	10. Luxury
		11. Plots & Shelters	12. Railways	13. Metro	14. Residential	15. Retail
		16. Roads/Highways	17. Shared Spaces/Co-working/Co-living		18. Smart Buildings	19. Sustainable
		19. Tourism	20. Township			

	Excellence Awards		Most Preferred Brand in the Construction Sector
AP01	CEO/MD of the Year - Real Estate Sector	PB01	Bath & Kitchen Fittings
AP02	CSR Initiative of the Year by a Real Estate Firm	PB02	Bricks & Blocks
AP03	Developer of the Year	PB03	CCTV Camera's
AP04	Employer of the Year Real Estate	PB04	Cement
AP05	EPC firm of the Year	PB05	Electrical Appliance
AP06	Excellence in Delivery	PB06	Elevators/Escalators/Lifts/Walkalators
AP07	Housing Finance Firm of the Year	PB07	Fire & Safety
AP08	Lifetime Achievement Award for Outstanding Contribution to Real Estate Sector	PB08	Furniture
AP09	Project Management Consultancy of the Year	PB09	Glass
AP10	Project of the Year	PB10	Paint
AP11	Real Estate / Property Portal of the Year	PB11	Reinforcement Bars
AP12	Real Estate Brand of the Year	PB12	Sanitary Fittings
AP13	Real Estate Most Enterprising CEO of the Year	PB13	Security/Smart Locks Systems
AP14	Sustainable-Business Leader of the Year	PB14	Solar Systems
AP15	Women Super Achiever in Real Estate Sector	PB15	Steel
AP16	Young Achiever's Award	PB16	Tiles
		PB17	Adhesive
		PB18	Material

ENTRY PROCESS

Send your case study (.pptx/.docx/.pdf) along with supporting documents (if any)
to info@inkspell.co.in with the Subject Line: **Case Study for [Cat Code + Seg Code] | The Estatesmen Awards 2020**

Your case study should cover the following details:
1.   Company Name, Name, Designation, Phone Number, Email Id and Social Media handles of the Company (if any)
2.   A brief description of the firm/project/property/solution/service
3.   Why do you think it should get the award? What is the USP?
4.   Highlight any accomplishments, awards and/or accolades
5.   A brief on the leadership associated with the firm/project/property/solution/service
6.   Landmark Deals
Upload limit: 10 MB (if it is exceeding this size limit, kindly use shareable links)

Make the payment for all your entries via wire transfer (mail us
at chitra@inkspell.co.in or sonali@inkspell.co.in for the details)

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FEES, TIMELINE & CRITERIA

ENTRY FEE (PER SUBMISSION) : **INR 9999/- + Taxes**

Important timelines:
Last Date to Submit Nominations: **22 Jan 2021**
Event Date: **12 Feb 2021**

All projects, products, services and/or solutions that have been developed, implemented or executed must be active/operational in the period between **April 01, 2019 – Nov 30, 2020** to be eligible for nomination in the Estatesmen Awards 2020.
The verdict of the Evaluation process of the entries shall be final and binding, and The Estatesmen, its Organizers or its Jury Members shall not be answerable to any person or entity for the judgement.

The jury will judge the entries on the following Parameters:
1.   Best Practices & Innovation
2.   Strategy & Execution
3.   Service Excellence
4.   Project Size/Scale/Segments
5.   Client/Customer Satisfaction

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